



connecting people through creativity™

our award-winning brands

made by me!

thinkbox
thoughtful development play

SLIMYGLOOP

creative
roots



Just my
Style

STMT
CREATE. PRETEND. PLAY. SIMPLE. TRENDY. MODERN. TOUCH.

=YOU*NIVERSE=
SCIENCE MEETS STYLE

Story
MAGIC
Create. Pretend. Play.

HELLO
KITTY

Barbie

LOL
SURPRISE!

BLUEY

pinkfong
BABY SHARK

ORIGINAL
SQUISHMALLOWS



happy mail

Receive fun, trending products on a quarterly basis.

create + post

Create 1 social post or blog on your platform of choice
Instagram, TikTok, YouTube, Personal Blog...wherever you choose to engage!

tag, share + collab

@HorizonGroupUSA + add the hashtag #HGUPhappyMail!
Add us as a Brand Partner + we'll re-share your content on our social accounts!

Throughout the year you'll have the chance to explore exclusive product
and retailer partnership opportunities and get first dibs on our hottest holiday items!



APPLY
NOW!

let's create together!

Questions? Reach out to us at Partnerships@hgusa.com!
Please note at this time we do not offer paid partnerships.