

HORIZON GROUP USA

ABOUT US

Horizon Group USA is today's dynamic leader in the creative D.I.Y. marketplace. With a wide range of activity kits, fashion-forward impulse products and crafts for all occasions, Horizon fuels creative hands every day with quality, trend-right products.

SOME OF OUR AWARD-WINNING BRANDS



PARTNERSHIP OPPORTUNITIES:

AS SEEN ON YOUTUBE

Calling all YouTubers! We'll provide fun, quality products that translate well on-camera, and leave your viewers wanting more. Incorporate our products into your videos based on your content style!

INST-FLUENCER

For the Instagram-savvy! We will provide you with new, trending products, and you will create one Instagram post (photo or video) per product!

GIVEAWAY GURU

We will provide you with double the product: one for you to try, and one for you to raffle off to your fans to increase engagement!

BLOGBASSADOR

Traditional blogs will receive fun, new products to test and review! You will create one blog post per product or theme!

TIKTOK TRENDSETTERS

TikTok'ers will receive new and trendy For-You-Page-worthy products to show off on video! Be creative & true to your style!

WHICH ONE IS RIGHT FOR YOU?

Questions? Reach out to us at Partnerships@hgusa.com! Please note at this time we do not offer paid partnerships!

SOME COOL PLACES WE'VE BEEN FEATURED



I WANT IN!

VISIT [HORIZONGROUPUSA.COM/PARTNERSHIPS](https://www.horizongroupusa.com/partnerships) TO APPLY!