

ABOUT HORIZON GROUP

HORIZON GROUP USA

Horizon Group USA is today's dynamic leader in the creative D.I.Y marketplace. With a wide range of classic craft and S.T.E.A.M. activity kits, fashion-forward impulse products and crafts for all occasions, Horizon fuels creative minds every day with quality, trend-right products.

OUR BRANDS



AND MORE!

PARTNERSHIP OPPORTUNITIES

AS SEEN ON YOUTUBE

Are you a YouTube content creator? Great! We'll provide fun, quality products that will translate well on-camera, and leave your viewers excited and wanting more. You will incorporate our products into your YouTube Channel organically based on your content creation style!

GIVEAWAY GURU

We will provide you with 2 products: one for you to try, and one for you to raffle off to your fans to increase engagement!

INST-FLUENCER

For the Instagram savvy - we will provide you with new, trending products, and you will create 1 Instagram post (photo or video) per product!

BLOGBASSADOR

Traditional blogs will receive fun, new products to test out and review! You will create 1 Blog post per product or theme!

SOME COOL PLACES WE'VE BEEN FEATURED

Newsday

HUFFPOST

Sports Illustrated
KIDS

YAHOO!
FINANCE



Forbes

NEW YORK

GOOD HOUSEKEEPING

TODAY

The Weather Channel

BuzzFeed

I WANT IN!

CLICK HERE TO APPLY!

Disclosures:

All influencers will be required to apply to the Network, and sign a contracted agreement prior to the exchange of any goods or services.

All influencers will be required to appropriately disclose their relationship with the brand, tagging posts with #ad, #sponsor or #sponsored, to ensure we follow FTC rules. Content will be the property of Horizon Group USA and can be repurposed across paid, owned and earned media channels.